MEMORANDUM

TO: UW-Madison Academic Staff Members
FROM: Professional Development and Recognition Committee (PDRC)
        Jeff Armstrong and Nick Ewoldt, Co-Chairs
RE: 2017 Executive Education Course Grants

The Center for Professional and Executive Development at the Wisconsin School of Business – in coordination with the Office of the Secretary of the Academic Staff – is offering FIVE single-course enrollments for UW-Madison Academic Staff professional development.

The main objectives of the grant program are individual professional development, improved program quality, and improved institutional effectiveness.

The course enrollments are limited to either a two (2) or three (3) day course offered in areas such as:

- Business Analysis
- Finance
- Leadership
- Management
- Marketing
- Project Management
- Sales
- Six Sigma

Individual courses – no longer than three days – may be selected from many of the 200 Executive Education programs offered. **There is no cost to your department or division.** Courses can be taken **July 1, 2017 – June 30, 2018.** View the latest offerings, fees, topics and course descriptions at: [http://bus.wisc.edu/cped/courses-for-individuals](http://bus.wisc.edu/cped/courses-for-individuals).

The PDRC will select FIVE grant recipients for the Executive Education course. Criteria will be based on how the course will help you improve effectiveness in your current position, importance to your unit, department or division.

Applications must include:

1. Completed online application form
2. Resume
3. One or two letters of support from your supervisor or a colleague identifying how this course will impact the applicant, unit, department or division

**DEADLINE FOR APPLICATION –Friday, April 7th.**

Please submit all of the required information by the end of the day on **Friday, April 7, 2017,** online at: [https://apps.ohr.wisc.edu/staffdev/](https://apps.ohr.wisc.edu/staffdev/)

If you have questions, please contact PDRC members Matthew Vieth, matt.vieth@wisc.edu, or Jennifer Meier, jmeier@medicine.wisc.edu.